Bruin Public Health Ambassador Program

Job Description

The Bruin Public Health Ambassador Program is overseen by UCLA Recreation and Student Health Education and Promotion (SHEP).

Purpose
The purpose of the Bruin Public Health Ambassador (Ambassador) program is to:

a. support campus community efforts towards reducing the spread of COVID-19 through evidence-based health promotion and disease prevention behaviors/practices;

b. promote social norms that are to be expected of our UCLA community members and campus visitors during the 2020-21 academic year and;

Ambassadors will educate their fellow peers, staff, faculty, campus community neighbors and visitors on how to reduce the spread of COVID-19, will be responsible for providing or locating facial coverings and/or hand sanitizers if they encounter individuals who appear to need these supplies while on campus. Although an Ambassador’s job will be to educate the campus community about COVID-19-related policies and to serve as an active bystander, they will not be an “enforcer” nor have the responsibility to “turn in” or “write up” individuals who are not complying with campus policies. Ambassadors’ role is to educate and provide available resources to the campus community only.

Please familiarize yourself with campus COVID-19 efforts: https://covid-19.ucla.edu/

Ambassador Duties:

- Serve as a peer-to-peer source for information promote the university’s public health requirements for on campus activities during the COVID-19 pandemic, as well as articulate the consequences for non-compliance.
- Encourage face covering usage and distribute face coverings when needed.
- Encourage physical distancing.
- Distribute small hand sanitizers when needed and provide directions to nearest hand sanitizer stations or sinks for hand hygiene.
- Discourage group gatherings that exceed current public health guidelines and offer alternative distance socializing options.
- Answer questions and provide other campus COVID-19 community information and resources while walking around/roaming assigned Ambassador monitoring zones.
- Promote peer-to-peer information, tips, and strategies for reducing the spread of COVID-19 to student group leaders.
- Serve as a peer role model/peer influencer by helping to promote Ambassador program visibility; contribute to departmental social media content and/or its promotion.
- Provide a visible in-person reinforcement of established campus messaging and amplify these messages via university established social media channels.
- Communicate Arthur Ashe Center’s COVID-19 and general health student referral information to students.
- While Ambassadors will not specifically enforce compliance of campus COVID-19 policies, should the Ambassador identify a significant non-compliance concern, they will report this to the supervising staff member on duty. Staff will respond, aim to address
and resolve the issue, and will coordinate with UCPD if the situation escalates and/or
their presence is needed.

- Throughout the academic year, Ambassadors may be engaged in any of the following
  activities: tabling on campus, passing out supplies to individuals who do not have facial
  coverings or hand sanitizers, telling people where they can access facial coverings and
  hand sanitizing stations.
- Other duties as assigned

Commitments/Requirements of the Role
- Commitment to practicing healthy behavior on campus.
- Serve in-person (while physically distanced) or through University social media as a
  friendly and encouraging role model to fellow campus community members to follow
  COVID-19 guidelines.
- Ability to hold fellow students, faculty and staff accountable to current COVID-19
  campus guidelines (i.e. physical distancing, face mask/covering, hand washing/
  sanitizing).
- Ability to support the administration by providing feedback on the climate of
  healthy behavior.
- Ability to be outdoors for 2-hour shifts and work a minimum of 10 hours per week.
- Be a currently enrolled undergraduate or graduate* for Winter Quarter 2020.
- Attend mandatory training and periodic meetings throughout the year to check-in, get
  needed supplies, receive continuing education and evaluate our success.

*Graduate students - position is not eligible for fee remissions.

Benefits
- Learn the facts about COVID-19, its transmission, and its prevention
- Gain hands-on experience in health promotion
- Contribute to the campus community
- Learn to be an effective leader and serve as a resource to your peers
- Build relationships with students and with professional staff

Projected Staffing Hours:
- 8 a.m. to 4 p.m.* on Mondays through Fridays
- 11 a.m. to 4 p.m. on Saturday and Sunday
*During daylight savings time; with possible extension to 6 p.m. on weekdays later on

Compensation and Supplies Provided:
- Rate of Pay: $15 per hour; work study accepted
- Group community service recognition
- COVID 19 testing
- Bruin Public Health Ambassador uniform
- Bruin Public Health Ambassador COVID-19 Resource Bag and Supplies

Ambassador Training: What Can I Expect?
• This position begins early winter quarter, with virtual training sessions and possible in-person trainings sessions implemented in accordance to University and LA County COVID-19 safety guidelines. Applicants are expected to attend all sessions and to complete all training and onboarding requirements. *Virtual sessions will likely be recorded and available if attendance is impossible, on case-by-case basis.*

• Training topics: *Ambassador Program Overview* (i.e. program history, administration structure, position expectations, work shift sign-ups); *COVID-19 Policies and Procedures* (i.e. review of current COVID-19 campus policies, procedures and public health guidelines; campus response and referrals procedures); *Inter-personal Communication and Conflict Resolution Skills* (i.e. community behaviors such as dealing with difficult people and de-escalation); *Ambassador Role Modeling and Public Health Advocacy* (i.e. serving as an Ambassador role model and public health marketing/social media community influencer); and more.

• Once training is complete, trained Ambassadors will be placed throughout campus in key outdoor areas and pedestrian traffic walkways, and at entry points of accessible buildings (such as Ackerman Union, classrooms, etc.). Ambassador placement will be assessed and determined by campus patterns which will likely change and evolve throughout the quarters.

While we continue to hold out hope that the numbers of COVID-19 positive individuals in Los Angeles County and across America will wane over time, we also understand that there will still be work to do, even after cases have dramatically subsided. Giving accurate information about a vaccine, for example, might eventually become a part of an Ambassador’s ongoing duties.

**Application**

Thank you for your interest in applying to be a Buin Public Health Ambassador!

- Applications for Winter quarter 2021 are **due by 12pm on Friday, December 18, 2020**
- Decisions will be communicated within a few days after application close.
- Training (tentative): Winter quarter 2021 - Week 1

*applications received after 12/18 will be accepted and reviewed on a rolling basis

**Fill out the application here:**

**External Applicants** apply here: [https://forms.gle/S5NkEUHytKoXGtBA7](https://forms.gle/S5NkEUHytKoXGtBA7)

*External Applicant: a student who is not currently employed and is not currently on payroll with the UCLA.*

**Internal Applicants** apply here: [https://forms.gle/u5UEpaZJggGo4i3KA](https://forms.gle/u5UEpaZJggGo4i3KA)

**Internal Applicant: a student who is currently employed/working on campus or is on payroll with UCLA.**