Graphic Designer

The purpose of the Graphic Designer is to design marketing materials for print, web, and social media that promote UCLA Recreation's programs and events. The candidate would work closely with the Marketing team.

Job Qualifications

Required

- Currently enrolled as a UCLA Undergraduate or Graduate Student
- Professionally represent UCLA Recreation
- Complete a background check
- Proficiency in Adobe Creative Cloud programs (primarily with InDesign, Illustrator, and Photoshop)
- Demonstrate particular skills in layout and typography
- Demonstrate working knowledge of print and web production processes and techniques

Preferred

• Illustration skills and/or Photoshop retouching knowledge strongly preferred but not required

Job Expectations

- Creating marketing materials as standalone graphics or resized to various formats (example: reformatting same graphic to a poster, small flyer, t-shirt, social media, etc.)
- Knowledge of exporting graphics in various file formats and preparing files for print or web display
- Ability to work on multiple projects, and deliver on deadline
- Other duties as assigned

Pay Rate starts at \$17.30/hour

Apply and Contact:

To apply, please complete the application found on the <u>UCLA Handshake website</u> and include an online portfolio link of work samples.

Please direct any questions about this position to Keli Tashiro at ktashiro@recreation.ucla.edu.

