# Student Esports Team - Broadcast Coordinator

The Student Esports Broadcast Coordinator is responsible for managing the Bruin Broadcasting club initiative, which supports education and access to students to learn more about the world of online broadcasting and streaming. This coordinator is also responsible for all broadcasting efforts at all events.

#### **Job Qualifications**

- Currently enrolled as a UCLA student
- Professionally represent UCLA Recreation
- Complete a background check
- Proficiency with OBS and vMIX, from creation of a show to its end. Broadcast Coords must be comfortable with all facets of utilizing these softwares to their fullest potential.
- Proficiency in broadcast operations, including producing and directing a broadcast from start to finish, managing various broadcast positions, and producing a high quality show.
- Proficiency in broadcast equipment, including operating sound mixers, audio mixing, and audiovisual equipment setup.
- Basic understanding of camera techniques, framing, and lighting composition.
- Strong communication and teamwork skills.
- Strong time management skills to meet deadlines effectively.
- Previous member of Bruin Broadcasting.

#### **Bonus Job Qualifications**

- Introductory understanding of the esports industry.
- Affinity for unguided self-improvement and willingness to share knowledge with the team.

#### **Job Expectations**

- Manage all facets of the broadcasts of all flagship events, including recruitment and scheduling of student broadcast volunteers, and coordinating additional roles.
- Organize and manage the Bruin Broadcasting visual media assets and libraries for each show (graphics, advertisements, logos), including managing the Google Shared Drive and show packages.
- Actively recruit, engage, and train students to be a part of the Bruin Broadcasting initiative
- Organizing the broadcast load-in and load-out for flagship events, separately from the Logistics team.
- Manage sponsorship deliverables for broadcast and ensure that sponsorship integration is properly implemented where appropriate.
- Direct and oversee the broadcast during a flagship event, communicate with the Logistics Coordinator to sync broadcast and live show.
- Ensure the Bruin Broadcasting initiative continues to grow and engages more students across UCLA campus through organizing minor social events, workshops, training, and more.

### **Pay Rate**

\$17.90 - \$19.60 per hour



## **Apply and Contact:**

Please direct any questions about this position to <a href="mailto:syen@recreation.ucla.edu">syen@recreation.ucla.edu</a>.

To apply, please complete this <u>application form</u>.

